



VICSES CEO Mary Barry introduces VICSES Ambassador Jeremy Johnson to local volunteers from the Broadmeadows and Kinglake Units at the launch of Vital, Valued, Volunteer campaign.

On Sunday 13 September the Victorian Government launched a state-wide campaign to recognise the terrific work volunteers do all day every day across the state.

A television campaign commenced on Sunday with two television programs, radio and print programs to follow over the next three months.

Jeremy Johnson accepted the role as a VICSES Ambassador. As president of the Victorian Employers' Chamber of Commerce and Industry, Jeremy has a good appreciation of the dedication and selflessness of volunteers who give of their time to support their local communities.